

MSTR® Host Promotion Pack

Everything You Need to Fill Your Local MSTR® Training Course



Quick Overview for Hosts

Goal: Gather enough interested students to bring an MSTR® Instructor to your area.

Minimum Students Required: [Insert number provided by Instructor]

Your Reward: A free place on the course or a fee per student enrolled.



Step-by-Step: How to Spread the Word

1. Send This Personal Message

Reach out to healthcare professionals, colleagues, and contacts you already trust:

Hi [Name], I'm helping bring an MSTR® training course to [Your Town]—a powerful and gentle scar tissue release method. It's ideal for therapists, bodyworkers, and health professionals. It's just a one-day course, and there's a chance to learn it right here locally. Would you like more details?

Use this for:


- Texts / WhatsApp
- Facebook or Instagram DMs
- Email invitations

2. Social Media Post Templates


Post 2–3 times per week in the lead-up to your course.

Here are some ready-to-use captions:


POST #1 – Awareness

 *Did you know that old scars can block lymph, restrict movement, and even cause pain years after healing?*

We're bringing the MSTR® Scar Release Course to [Your Town]!
In just one day, you can learn this gentle technique and transform your practice.


 Message me for course details!


POST #2 – Invitation


 Practitioners in [Region]!

I'm hosting an **official MSTR® training course** right here in [City]!

✨ Learn how to gently and safely release scar tissue using the McLoughlin Scar Tissue Release® technique.

 Date: [Insert Date]

 Location: [Insert Location]

 Comment "INTERESTED" or DM me for the registration link!

POST #3 – Share the Benefits

 MSTR® is:

✓ Gentle

✓ Fast to learn

✓ Incredibly effective

And it blends beautifully with massage, osteopathy, lymphatic drainage, and more.

Learn it in-person, locally, with a certified instructor.

I'm hosting the next course in [City]! Reach out for details.

3. Flyer Text for Printing or Email

You can paste this into Canva, Word, or any flyer template:

Learn the MSTR® Scar Tissue Release Technique

Certified In-Person Training – Now Coming to [Your Town]!

Release physical and emotional trauma stored in scar tissue.


Learn this internationally taught method in a 1-day certified training.


✓ Fast to learn

✓ Effective

✓ Integrates with your current work

Hosted locally by: [Your Name]

 Date: [Insert]

 Venue: [Insert]

 Contact: [Insert email or phone]

Limited places available – book early!

4. **How to Build Interest Fast**

- Ask colleagues if they'd like to come with you
- Offer to present briefly at local networking events
- Post in local wellness or therapy Facebook groups (if allowed)
- Drop flyers at:
 - Yoga studios
 - Natural health stores
 - Massage clinics
 - Chiropractors, physios, doulas, beauty salons

What's Included in the Training?

- One full day of expert, hands-on instruction
- Printed training manual for each student
- Official MSTR® certification
- Light refreshments included (host provides, no lunch required)

Remember...

You're not selling. You're **sharing an opportunity**.

People *want* new skills. They just need to hear it from someone they trust. You're planting the seed —and MSTR® speaks for itself once they try it.